



COURSE

HOW TO BECOME A YOUTUBER

Course overview

- Creating a video is one of the needs in Marketing nowadays due to its success in reaching the target audience. This course moves the learner from watching to creating videos of appropriate quality. It also discusses making video content on YouTube and marketing it. .

What will you learn?

By the end of this course you will be able to do the

- Understanding the Fundamentals of video content industry and production
- Understanding the tools for producing a video content
- Making a video content
- How to Earn Money from YouTube
- Copy Rights
- How to make your video to appear first in YouTube search (SEO)

12 Total Course
HOURS
3DAYS (4hrs each)



Course Outline:

Producing Video Content

Background about Video Content Industry
Tools to Make Video Content
Types of Cameras
How to Set Lighting
Software Programs to Use for Managing, Editing
and Montage in videos

Marketing Using YouTube Channel

How to be a YouTuber
How to choose a Niche
Types of YouTubers and how to be different
YouTube Partnership
How to make money from YouTube
Copyrights on YouTube

SEO in YouTube

Background about SEO in YouTube
VDQ Toll
How to make your video appear first
in YouTube search using SEO